



BRIECHLE-FERNANDEZ  
MARKETING SERVICES, INC.  
265 Industrial Way West, Ste. 7  
Eatontown, NJ 07724-2213  
Phone: (732) 982-8222 • Fax: (732) 982-8223

# NEWS RELEASE

Client: Gelest

Media contact: Mike Rubin  
732-982-8238  
mike.rubin@bfmarketing.com

## SCC Technology Showcase

### **NEW GELEST VERTASIL® LIMONENYLTRISILOXANE (TM-L01) IMPROVES SOLUBILITY OVER CYCLOMETHICONES**

NEW YORK (December 11, 2014) - Gelest Inc. today introduced Vertasil® LIMONENYLTRISILOXANE (INCI: Methylcyclohexenyl Isopropyl Trisiloxane), a multifunctional cosmetics ingredient that improves solubility over cyclomethicones such as cyclopentasiloxane. The company presented the benefits and properties of Vertasil TM-L01 at the Society of Cosmetic Chemists (SCC) 69<sup>th</sup> Annual Scientific Meeting and Technology Showcase in New York.

“The increased solubility permits greater compatibility with common raw materials, including natural oils and waxes, hydrocarbons and sunscreens,” said Ed Kimble, Gelest product manager. “What’s more, the cleansing properties of Vertasil TM-L01 offer formulators an additional benefit in a variety of personal care and cosmetic products such as cleansers, wipes, lotions and foundations.”

A multifunctional hybrid fluid alternative to D5 & D5/D6 blends, Vertasil TM-L01 is a silicone modified natural product. It has properties similar to cyclopentasiloxane,

including compatibility in common cosmetic ingredients, viscosity, and sensory experience on skin.

For additional information on Vertasil TM-L01 or for a list of highly recognized distributors, please contact: David Dick, Cosmetics Sales Manager, at 215-547-1015.

### **About Gelest**

Gelest, Inc., headquartered in Morrisville, Pennsylvania, is recognized worldwide as an innovator, manufacturer and supplier of commercial and research quantities of over 3,000 organosilicon compounds, metal-organic compounds and silicones. Gelest serves advanced technology markets through a materials science-driven approach. The company provides focused technical development and application support for semiconductors, optical materials, pharmaceutical synthesis, diagnostics and separation science, specialty polymeric materials and cosmetics: “Gelest – Enabling Your Technology.”

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**Gelest, Inc.**  
*Enabling your Technology*

*Manufacturers of Silanes, Silicones & Metal-Organics*  
11 E. Steel Road, Morrisville, Pennsylvania 19067  
Tel: 215-547-1015 Fax: 215-547-2484