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For Immediate Release

Client: Gelest

## **Gelest Enhances Website e-Commerce Functionality**

MORRISVILLE, PA. (May 28, 2020) – Today Gelest, Inc., a leading innovator in materials science, announces the integration of the company's website with its new Enterprise Resource Planning (ERP) system to improve their customers' website experience.

The integration significantly broadens existing online ordering capabilities including inventory availability, a secure credit card payment option, viewable order history, faster order processing, easier access to frequently purchased items, and more. These enhancements span Gelest's entire research product portfolio of silanes, silicones, and metal organics.

Another benefit of the enhanced website e-commerce functionality is access and visibility to new products as they are developed. "New product development is the core of Gelest's open innovation model. We develop hundreds of new and unique products every year to help enable our customer's technology," said Dr. Jonathan Goff, Vice President of Research and Development of Gelest. "This enhancement to our website will allow Gelest to introduce these new products to the world as they are developed.

Customers will be able to gain access to these products as soon as they are available, eliminating the time-consuming manual uploads of the past. New product information on the website will now be instantaneous."

Visit the Gelest website to <u>learn more</u> or <u>register for an account</u>.

## **About Gelest**

Gelest, Inc., a New Mountain Capital portfolio company headquartered in Morrisville, Pennsylvania, is an innovator, manufacturer, and supplier of silicones, organosilanes, metal-organics, and specialty monomers for advanced technology end markets including medical devices, life sciences, microelectronics, and personal care. Gelest, Inc. helps customers succeed by assisting them to develop and supply the chemistry to solve their most challenging materials science problems and to enable their new product technology.

www.gelest.com

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