

Powder Cream Concealer with Maximum Loading (ML) Pigments & Seribrite[™] SS

This high coverage formula applies like a cream, yet has the dry feel of a powder. Dimethicone ML pigments allow for higher pigment loading due to low oil absorption and excellent wetting proprieties. Seribrite[™] SS is added as a Boron Nitride alternate due to its whiteness, slip, and creamy feel upon application.

INCI Name	Ingredient	Supplier	Wt%
PHASE A			
Ethylhexyl Palmitate	Ceraphyl [®] 368	Ashland	12.00
Tribehenin	Syncrowax™ HRC	Croda	4.50
C30-45 Alkyl Methicone	AMS C-30	Dow Silicones	4.50
C20-40 Alcohols	Performacol™ 425	New Phase Technologies	0.25
Benzoic Acid			0.10
Ascorbyl Palmitate			0.05
PHASE B			
Ethylhexyl Palmitate	Ceraphyl [®] 368	Ashland	20.60
Polyglyceryl-3 Diisostearate	Cithrol™ PG3D2	Croda	1.00
Quaternium-18 Hectorite	Bentone [®] 38V	Elementis	0.20
Titanium Dioxide (&) Dimethicone PEG-3 Laurate	WIA-MLA	Gelest	19.70
Iron Oxides (&) Dimethicone PEG-3 Laurate	YIA-MLA	Gelest	2.50
Iron Oxides (&) Dimethicone PEG-3 Laurate	RIA-MLA	Gelest	0.85
Iron Oxides (&) Dimethicone PEG-3 Laurate	BIA-MLA	Gelest	0.15
Talc (&) Dimethicone PEG-3 Laurate	TA7-MLA	Gelest	18.60
Mica (&) Stearyl Triethoxysilane	Seribrite™ SAB-SSA	Gelest	15.00
		TOTAL	100

PROCEDURE:

- Combine Phase A and heat to 80°C under stirring.
- Add Phase B and mix on three roll mill to disperse.
- Reheat to 70°C and pour.

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Formula LF1-029

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