



## Powder Cream Concealer with Maximum Loading (ML) Pigments & Seribrite™ SS

This high coverage formula applies like a cream, yet has the dry feel of a powder. Dimethicone ML pigments allow for higher pigment loading due to low oil absorption and excellent wetting properties. Seribrite™ SS is added as a Boron Nitride alternate due to its whiteness, slip, and creamy feel upon application.

INCI Name	Ingredient	Supplier	Wt%
<b>PHASE A</b>			
Ethylhexyl Palmitate	Ceraphyl® 368	Ashland	12.00
Tribehenin	Syncrowax™ HRC	Croda	4.50
C30-45 Alkyl Methicone	AMS C-30	Dow Silicones	4.50
C20-40 Alcohols	Performacol™ 425	New Phase Technologies	0.25
Benzoic Acid			0.10
Ascorbyl Palmitate			0.05
<b>PHASE B</b>			
Ethylhexyl Palmitate	Ceraphyl® 368	Ashland	20.60
Polyglyceryl-3 Diisostearate	Cithrol™ PG3D2	Croda	1.00
Quaternium-18 Hectorite	Bentone® 38V	Elementis	0.20
<b>Titanium Dioxide (&amp; Dimethicone PEG-3 Laurate)</b>	<b>WIA-MLA</b>	<b>Gelest</b>	<b>19.70</b>
<b>Iron Oxides (&amp; Dimethicone PEG-3 Laurate)</b>	<b>YIA-MLA</b>	<b>Gelest</b>	<b>2.50</b>
<b>Iron Oxides (&amp; Dimethicone PEG-3 Laurate)</b>	<b>RIA-MLA</b>	<b>Gelest</b>	<b>0.85</b>
<b>Iron Oxides (&amp; Dimethicone PEG-3 Laurate)</b>	<b>BIA-MLA</b>	<b>Gelest</b>	<b>0.15</b>
<b>Talc (&amp; Dimethicone PEG-3 Laurate)</b>	<b>TA7-MLA</b>	<b>Gelest</b>	<b>18.60</b>
<b>Mica (&amp; Stearyl Triethoxysilane)</b>	<b>Seribrite™ SAB-SSA</b>	<b>Gelest</b>	<b>15.00</b>
		<b>TOTAL</b>	<b>100</b>

### PROCEDURE:

- Combine Phase A and heat to 80°C under stirring.
- Add Phase B and mix on three roll mill to disperse.
- Reheat to 70°C and pour.

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Formula LF1-029