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NEWS RELEASE

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For Immediate Release

Gelest BIOSAFE® Antimicrobial Fabric Technology Selected by Strategic Partners Inc. (SPI) for Their Certainty® SmartBoost™ Laundry Additive

MORRISVILLE, Pa. (November 12, 2019) – Gelest, Inc., an innovator in materials science and the manufacturer of BIOSAFE® Antimicrobials, announced today that Strategic Partners Inc. (SPI), the industry leader in medical uniforms, has selected BIOSAFE antimicrobial fabric technology for use in their Certainty® SmartBoost™ laundry additive product.

Many of the 13 million healthcare workers in the U.S. wear uniforms such as scrubs and lab coats. Until now, there has not been a viable solution that can provide a uniform with 24/7 protection against the growth of odor-causing bacteria and mold on the fabric. Laundry detergents clean the uniform, but they don't protect them from unwanted bacteria.

“In 2018, Gelest and SPI joined forces to develop a simple, do-it-yourself solution for healthcare workers to protect their uniform against unwanted bacteria that cause odors,” said Ken Gayer, Chief Executive Officer of Gelest. “After more than a year of development and testing, we are proud to introduce Certainty SmartBoost laundry

additive powered by our EPA-registered BIOSAFE antimicrobial fabric technology.

Certainty SmartBoost is safe to use on all machine-washable fabrics, including infant clothing.”

BIOSAFE antimicrobial fabric technology is highly effective and safe to use with minimal potential risk of creating adaptative resistant microorganisms. It is EPA-approved for laundry applications and has FDA exemption and NSF certification of food contact applications.

Certainty SmartBoost is designed for use with home washing machines. Simply add the recommended amount to the fabric softener dispenser. During the rinse cycle, the active ingredient, BIOSAFE antimicrobial, bonds to the surface of the fabric and form a colorless, odorless layer of durable antimicrobial fabric protection.

“We selected Gelest’s BIOSAFE antimicrobial fabric technology because it’s a proven technology, highly effective, and easy to use at home,” said Mike Singer, Chief Executive Officer of SPI. “Certainty SmartBoost is hypoallergenic , 100% free of perfumes and dyes and eco-friendly. The health care community can finally wash their scrubs and other work clothing with their family’s laundry, saving time and money if they chose to do so.”

Though Certainty SmartBoost is aimed at the healthcare market, it’s also quickly developing a loyal following outside of healthcare. “Our laundry additive has been a big hit with fitness enthusiasts, fire fighters and police officers. It’s a game changer,” claims Singer.

Certainty SmartBoost is sold exclusively in medical uniform retail stores. Customers interested in purchasing Certainty SmartBoost can visit www.certaintytechnologies.com to find a participating local retailer in their area.

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Disclaimer: Wash all garments thoroughly after each use. Garments treated with Certainty SmartBoost antimicrobial laundry additive do not protect users or others against bacteria, viruses, or disease organisms. Always follow all best practices for infection prevention.

About Gelest

Gelest, Inc., a New Mountain Capital portfolio company, headquartered in Morrisville, Pennsylvania, is an innovator, manufacturer, and supplier of silicones, organosilanes, and metal-organics for advanced technology end markets including medical device, life sciences, microelectronics, personal care, and other high technology end markets. The company helps customers succeed by assisting them in the development and supply of chemistry to solve their most challenging materials science problems and to enable their new product technology.

www.gelest.com

About Strategic Partners

Established in 1995, Strategic Partners (SPI) is a leading designer and manufacturer of high-quality, fashion-inspired medical uniforms, footwear, accessories, and fabric technologies. Its brands include [Certainty Protective Technologies](#), [Cherokee Medical](#)

[Uniforms](#), [Dickies Medical](#), [HeartSoul](#), and [Infinity Scrubs](#). SPI also sponsors the DAISY Award for Nursing Excellence, and is involved in numerous outreach and philanthropic activities to benefit healthcare professionals and the communities they serve. Their corporate headquarters and design studio are in Chatsworth, California.

www.strategicpartners.net

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